

	PIANO DI LAVORO SVOLTO	Documento – MR-28 Livello rev. 05 Data rev. 16/05/2019
---	-------------------------------	--

ANNO SCOLASTICO 2018/19

Docente:	FANTINI MARINA		
Disciplina:	INGLESE		
Classe: 4^	Sez. D		
<input type="checkbox"/> AFM <input type="checkbox"/> SIA <input checked="" type="checkbox"/> RIM <input type="checkbox"/> CAT	<input type="checkbox"/> LS <input type="checkbox"/> LSSA	<input type="checkbox"/> IPSMT <input type="checkbox"/> IPSSS <input type="checkbox"/> IeFP	

PIANO DI LAVORO SVOLTO:

LIBRI DI TESTO UTILIZZATI

Jordan, Fiocchi, GRAMMAR FILES, Trinity-Whitebridge
 Bowen, Cumino, BUSINESS PLAN, DEAscuola-Petrini

ARGOMENTI SVOLTI	AUTORI – TESTI – DOCUMENTI – COMPITI DI REALTA’ AFFRONTATI	METODOLOGIE – STRUMENTI UTILIZZATI –SITI FRUITI					
DA: <u>GRAMMAR FILES</u>	Public speaking Presentazioni individuali/di gruppo alla classe sui seguenti argomenti: Talking about a book you have read Saper produrre telefonate , anche commerciali Analizzare / strutturare il layout di una lettera commerciale Saper descrivere grafici e diagrammi Saper redigere una richiesta di lavoro (job application letter) e un CV Saper redigere una lettera di richiesta di informazioni (enquiry) e una reply. Interagire in conversazioni telefoniche relative a richieste di informazioni.	Lezione frontale Lezione dialogata Cooperative learning - pair work Conversazione con assistente madrelingua Attività laboratoriale (cabbie) AS-L					
Reported speech-- Used to – be used to – get used to - Modal verbs – Linkers		Libro di testo Software Appunti LIM Internet					
DA: <u>BUSINESS PLAN</u>							
<u>SECTION 2. BUSINESS THEORY AND COMMUNICATION</u>							
<div><div><div><div><div>Module 1</div><div><u>Business Background</u></div><div><table><tr><td>Business theory: Production Commerce Business language: Requesting Offering Trends: basic language</td><td>Business communication: Methods of communication: Oral communication Key language: telephone calls Visual communication Written communication</td></tr></table></div></div></div><div><div>Module 2</div><div><u>The Business World</u></div><div><table><tr><td>Business theory: Business structures: Sole traders/Partnerships Limited companies Cooperatives/Franchising Business growth Business language: Company departments Company jobs Describing hierarchy Describing responsibility</td><td>Business communication: Job searching: The curriculum vitae Europass Applying for a job: Letter plan and phraseology Job interviews: Key language: interview strategies</td></tr></table></div></div></div><div><div>Module 3</div><div><u>Marketing</u></div><div><table><tr><td>Business theory: Situation analysis: market research /The marketing mix Marketing services Digital marketing Advertising</td><td>Business language: The imperative Adjectives</td></tr></table></div></div></div>		Business theory: Production Commerce Business language: Requesting Offering Trends: basic language	Business communication: Methods of communication: Oral communication Key language: telephone calls Visual communication Written communication	Business theory: Business structures: Sole traders/Partnerships Limited companies Cooperatives/Franchising Business growth Business language: Company departments Company jobs Describing hierarchy Describing responsibility	Business communication: Job searching: The curriculum vitae Europass Applying for a job: Letter plan and phraseology Job interviews: Key language: interview strategies	Business theory: Situation analysis: market research /The marketing mix Marketing services Digital marketing Advertising	Business language: The imperative Adjectives
Business theory: Production Commerce Business language: Requesting Offering Trends: basic language	Business communication: Methods of communication: Oral communication Key language: telephone calls Visual communication Written communication						
Business theory: Business structures: Sole traders/Partnerships Limited companies Cooperatives/Franchising Business growth Business language: Company departments Company jobs Describing hierarchy Describing responsibility	Business communication: Job searching: The curriculum vitae Europass Applying for a job: Letter plan and phraseology Job interviews: Key language: interview strategies						
Business theory: Situation analysis: market research /The marketing mix Marketing services Digital marketing Advertising	Business language: The imperative Adjectives						

Module 4 <u>Enquiring</u>	
Business language: Requesting Getting and refusing requests Questioning Word groups	Business communication: Enquiries Key language: telephone enquiries Letter plan and phraseology Replies to enquiries: Key language Letter plan and phraseology
Accenno a orders e reply to orders	

EVENTUALI APPROFONDIMENTI COERENTI CON PIANO DI LAVORO SVOLTO

--

10 giugno 2019

Marina Fantini